

Business Ethics (29:522:334)

Fall 2021

Reading Responses Rubric

50 points

Own words	Expresses ideas in an original way that shows own thought	Uses some original phrasing but close to course sources	Relies on long quotations instead of paraphrase	Copies course or other sources without attribution
Ethical standard summary	Correct ethical standard clearly described	Correct ethical standard unclearly described	Serious errors in description of ethical standard	Incorrect or not ethical standard summary
Ethical standard application	Correctly applies ethical standard with interesting result	Correctly applies ethical standard with dull result	Serious errors in application of ethical standard	Incorrect or no application of ethical standard

	18-20 points	16-17 points	14-15 points	0-13 points
Ethical standard reasoning	Says whether action is ethical, offers plausible interesting explanation	Says whether action is ethical, offers dull or implausible explanation	Does not say whether action is ethical, dull or implausible explanation	No explanation offered